

Goodrich Middle School Lincoln, Nebraska



2003 National Award Recipient

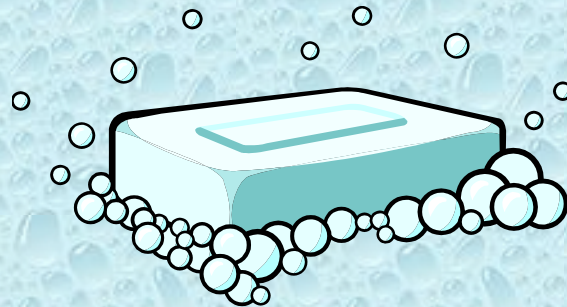
2003 Top Recipient

[Goodrich Middle School](#) (Lincoln, NE)

Congratulations to Goodrich Middle School in Lincoln, Nebraska for earning top recognition! The seventh grade science students created a comprehensive handwashing campaign including a DVD movie on proper handwashing techniques, a computer slide presentation, T-shirts, bookmarks, and multilingual posters on good hand hygiene.

The Goodrich campaign was promoted school-wide, complemented by school nurse demonstrations and awards for students with low absenteeism. Their entry of a short Internet movie has earned them national recognition. This award entitles them to receive an all-expense paid trip for three to Washington DC to be honored at a special reception and a special celebration for the classroom.

[News Release](#)



Goodrich's Action Plan

1. Survey the situation

- Conducted a school-wide survey, and collected and prioritized suggestions like keep soap, warm water and paper towels on hand

2. Grew some “demo germs”

- Swabbed school surfaces and cultivated bacteria on agar plates

3. Put words into action

- Used findings from the survey and swabbings as a campaign kickoff
- Developed materials for different audiences and languages (Spanish, Serbo-Croatian, Vietnamese and Arabic)

4. Look beyond school walls

- Informed the community and school about their efforts



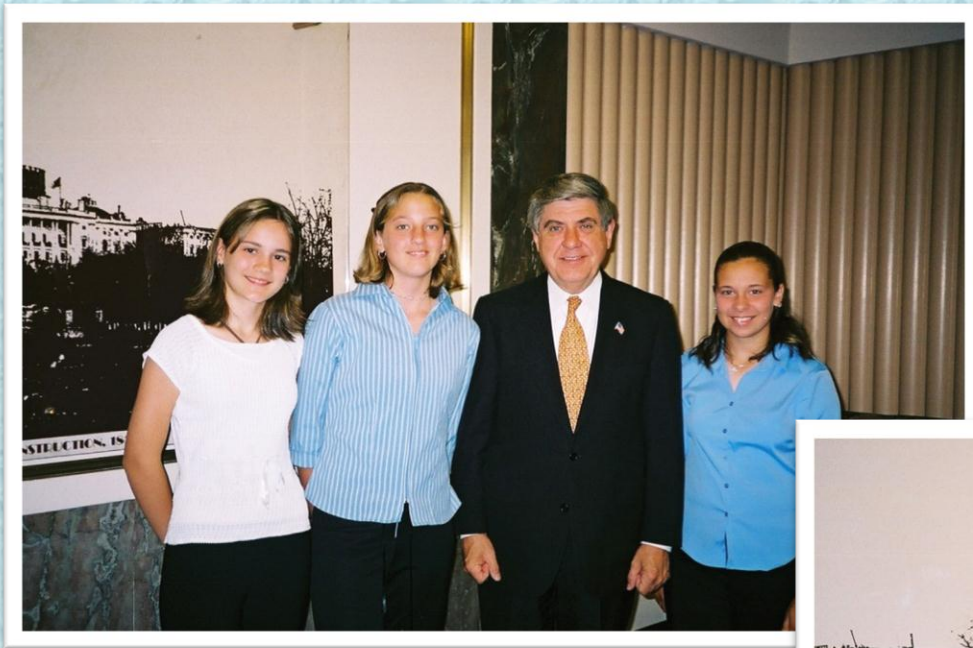
When Kids Teach Kids

“When students are given ownership of a project, they go above and beyond what we, as teachers, could ever imagine they could do. It’s pretty amazing!”

— Jennifer Kiser
Seventh Grade Science
Teacher, Goodrich
Middle School



Talking Handwashing on Capital Hill



- Senator Nelson (left)
- Senator Hagel (below)



Meeting Industry Execs



Awards Ceremony at the Press Club



Runners-Up

- Hillside Elementary School
(Roswell, GA)
 - For their engaging handwashing video
- Cape Henry Collegiate School
(Virginia Beach, VA)
 - For their creative handwashing poster contest